

Mental Health, Help and Hope

Vital Insights: Understanding Depression and Suicide

October 10, 2019 | 12:00pm-1:30pm | Myers Park Presbyterian Church | Oxford Hall

Sponsorship Opportunities

Lifeline Sponsor - \$7,500 (approximately \$7,100 charitable contribution)

- Brief speaking opportunity for the executive of your choice
- Two tables (16 seats) at Community Health Classroom
- Recognition as lead *Lifeline Sponsor* in print program, presentation, event signage and promotional materials
- Logo on Healthy Charlotte Alliance website with link to sponsor website
- Recognition in two (2) social media posts
- Eight (8) complimentary tickets to Healthy Charlotte Alliance's Annual Meeting in May

Prevention Sponsor - \$5,000 (approximately \$4,675 charitable contribution)

- Two tables (16 seats) at Community Health Classroom
- Recognition as *Prevention Sponsor* in print program, presentation, and event signage
- Logo on Healthy Charlotte Alliance website with link to sponsor website
- Recognition in one (1) social media post
- Five (5) complimentary tickets to Healthy Charlotte Alliance's Annual Meeting in May

Awareness Sponsor - \$3,500 (approximately \$3,300 charitable contribution)

- 12 seats at Community Health Classroom
- Recognition as *Awareness Sponsor* in print program, presentation, and event signage
- Logo on Healthy Charlotte Alliance website
- Two (2) complimentary tickets to Healthy Charlotte Alliance's Annual Meeting in May

Hope Sponsor - \$1,500 (approximately \$1,400 charitable contribution)

- One table (8 seats) at Community Health Classroom
- Recognition as *Hope Sponsor* in print program and presentation
- Logo on Healthy Charlotte Alliance website

Table Host - \$500 (available to Healthy Charlotte members only – approximately \$400 charitable contribution)

- One table (8 seats) at Community Health Classroom
- Recognition as a *Table Host* in print program and presentation
- Recognition on Healthy Charlotte Alliance website

Individual Tickets

\$40 – Member (approximately \$25 tax deductible) | **\$45 – General Admission** (approximately \$30 tax deductible)

Contact Erin Edwards at eedwards@healthycharlottealliance.org to reserve your sponsorship.



2019 Community Health Classroom

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Background: Healthy Charlotte Alliance began as a service organization for spouses of physicians 78 years ago. While our organization has evolved over the years, our mission remains vital, *to improve the health and quality of life for all people of Mecklenburg County.*

One way that Healthy Charlotte Alliance fulfills this mission is through delivering consistent and robust educational programming on relevant and timely health topics.

The Facts:

- On average, one person dies by suicide every 6 hours in North Carolina.¹
- Suicide is now the state's second-leading cause of death for children 10 to 17 years, only behind motor vehicle accidents.²
- *Suicide is preventable.*

We hope you will join us for this important conversation on World Mental Health Day.

Mental Health, Help and Hope *Vital Insights: Understanding Depression and Suicide*

Key Objectives: keynote and expert panelists will discuss mental illness, depression and suicide.

- Understand accurate biological information
- Learn how to recognize the warning signs and start a conversation
- **Take action**
 - Increase awareness of resources available and know how to access help
 - Intentionally combat stigma around mental illness
 - Support efforts to improve access to mental healthcare services

Keynote & Panel Moderator



Dr. Erica Herman,
Clinical Physician Executive,
Psychiatry Market Leader,
Novant Health



Tom Gettelman, PhD.,
Chief Clinical Officer and
Director of Admissions,
HopeWay



Victor Armstrong,
VP Behavioral Health Services,
Atrium Health &
facility executive of
Behavior Health Charlotte



Ian Murray, M.Ed., L.P.C.,
Southeast Psych

Also featuring: Missy Willis, MHA Storyteller, will share her story of loss and hope.

¹ American Foundation For Suicide Prevention, State Fact Sheets
² NC State Center for Health Statistics