

# Mental Health, Help and Hope

## Vital Insights: Understanding Depression and Suicide

October 10, 2019 | 12:00pm-1:30pm | Myers Park Presbyterian Church | Oxford Hall

### *Sponsorship Opportunities*

#### **Lifeline Sponsor - \$7,500** (approximately \$7,100 charitable contribution)

- Brief speaking opportunity for the executive of your choice
- Two tables (16 seats) at Community Health Classroom
- Recognition as lead *Lifeline Sponsor* in print program, presentation, event signage and promotional materials
- Logo on Healthy Charlotte Alliance website with link to sponsor website
- Recognition in two (2) social media posts
- Eight (8) complimentary tickets to Healthy Charlotte Alliance's Annual Meeting in May

#### **Prevention Sponsor - \$5,000** (approximately \$4,675 charitable contribution)

- Two tables (16 seats) at Community Health Classroom
- Recognition as *Prevention Sponsor* in print program, presentation, and event signage
- Logo on Healthy Charlotte Alliance website with link to sponsor website
- Recognition in one (1) social media post
- Five (5) complimentary tickets to Healthy Charlotte Alliance's Annual Meeting in May

#### **Awareness Sponsor - \$3,500** (approximately \$3,300 charitable contribution)

- 12 seats at Community Health Classroom
- Recognition as *Awareness Sponsor* in print program, presentation, and event signage
- Logo on Healthy Charlotte Alliance website
- Two (2) complimentary tickets to Healthy Charlotte Alliance's Annual Meeting in May

#### **Hope Sponsor - \$1,500** (approximately \$1,400 charitable contribution)

- One table (8 seats) at Community Health Classroom
- Recognition as *Hope Sponsor* in print program and presentation
- Logo on Healthy Charlotte Alliance website

#### **Table Host - \$500** (available to Healthy Charlotte members only – approximately \$400 charitable contribution)

- One table (8 seats) at Community Health Classroom
- Recognition as a *Table Host* in print program and presentation
- Recognition on Healthy Charlotte Alliance website

### **Individual Tickets**

**\$40 – Member** (approximately \$25 tax deductible) | **\$45 – General Admission** (approximately \$30 tax deductible)

Contact Erin Edwards at [eedwards@healthycharlottealliance.org](mailto:eedwards@healthycharlottealliance.org) to reserve your sponsorship.



## 2019 Community Health Classroom

October 10, 2019 | 12:00pm – 1:30pm | Myers Park Presbyterian Church | Oxford Hall

**Background:** Healthy Charlotte Alliance began as a service organization for spouses of physicians 78 years ago. While our organization has evolved over the years, our mission remains vital, *to improve the health and quality of life for all people of Mecklenburg County.*

One way that Healthy Charlotte Alliance fulfills this mission is through delivering consistent and robust educational programming on relevant and timely health topics.

### The Facts:

- On average, one person dies by suicide every 6 hours in North Carolina.<sup>1</sup>
- Suicide is now the state's second-leading cause of death for children 10 to 17 years, only behind motor vehicle accidents.<sup>2</sup>
- *Suicide is preventable.*

We hope you will join us for this important conversation on World Mental Health Day.

*Mental Health, Help and Hope  
Vital Insights: Understanding Depression and Suicide*

**Key Objectives:** keynote and expert panelists will discuss mental illness, depression and suicide.

- Understand accurate biological information
- Learn how to recognize the warning signs and start a conversation
- **Take action**
  - Increase awareness of resources available and know how to access help
  - Intentionally combat stigma around mental illness
  - Support efforts to improve access to mental healthcare services

### Keynote & Panel Moderator



**Dr. Erica Herman,**  
Clinical Physician Executive,  
Psychiatry Market Leader,  
Novant Health



**Tom Gettelman, PhD.,**  
Chief Clinical Officer and  
Director of Admissions,  
HopeWay



**Victor Armstrong,**  
VP Behavioral Health Services,  
Atrium Health &  
facility executive of  
Behavior Health Charlotte



**Ian Murray, M.Ed., L.P.C.,**  
Southeast Psych

Also featuring: Missy Willis, MHA Storyteller, will share her story of loss and hope.

<sup>1</sup> American Foundation For Suicide Prevention, State Fact Sheets  
<sup>2</sup> NC State Center for Health Statistics