



Healthy
CHARLOTTE ALLIANCE

2017-2018 ANNUAL REPORT



MESSAGE FROM KAREN CHANDLER, 2017-2018 PRESIDENT OF THE BOARD

2017 - 2018 was a very good year! It has been my privilege and my pleasure to serve Healthy Charlotte Alliance.

Only through the outstanding work of this year's board and their committees have we been able to exceed the goals we set. The board has been serious, deliberate and respectful. They understand our business and our mission.

Some of this year's accomplishments are:

1. Created a strategic plan with a new mission statement, vision, values and focus areas for our organization.
2. Partnered with our grantees to offer service opportunities to our members, to develop a deeper understanding of their organizations and to maintain an active presence in the Charlotte community.
3. Healthy Charlotte Alliance has given nearly \$1.9 million to over 100 organizations including \$70,000 given this year. Grant decisions are programmatic, outcome driven, and impactful in the community.
4. Provided pertinent health education to the community with the Healthy Charlotte Alliance Classroom on "Striking a Healthy Balance in the Digital World."
5. Promoted our Planned Giving Program as a primary strategy for endowment growth and a vehicle to carry our fundraising efforts into the future.
6. Maintained our Better Business Bureau accreditation.
7. Received the President's award from the NC Medical Society Alliance "for being bold in transforming membership requirements to stay relevant and remain a viable Alliance."

Healthy Charlotte Alliance or MMAE as it was formerly known, established the Hospitality House, was instrumental in the creation of Teen Health Connection and founded NC MedAssist. All of these organizations are still relevant today and are doing extraordinary work meeting healthcare needs in our community.

I would like to recognize the hard work of our members through the last 84 years to position the Alliance for success and sustainability with a nearly \$2 million endowment! Not many nonprofits can say that. We are proud of our legacy.

Sincerely yours,

Karen Chandler



2017-2018 HEALTHY CHARLOTTE ALLIANCE BOARD OF DIRECTORS



Gina Clegg, Carrie Howell, Pam Bullard, Anne Shoaf, Lois Benjamin, Leslie Aronovitz, Beeland Voellinger, Karen Chandler, Sherry Ward, Mimi Compton, Kay Saville & Mitzi Yount. Not pictured: Judy Verross & Jennie Carruth

OUR OBJECTIVES

We thank our board, staff and members of Healthy Charlotte Alliance for their unwavering commitment and donation of time, talent and resources to fulfill our mission of improving the health and quality of life for the people of Mecklenburg County by initiating and funding health promotion projects and providing education programs.

- To advocate and/or initiate projects and programs that address Mecklenburg County **health care needs**.
- To promote awareness of health-related, charitable, scientific, and **educational needs** in the community.
- To solicit gifts/grants for Healthy Charlotte Alliance's Endowment, and to distribute grants to **health-related programs** in the community.
- To develop the potential of Healthy Charlotte Alliance's members through **leadership and service** to the Charlotte-Mecklenburg community.



HEALTHY CHARLOTTE ALLIANCE is proud to announce that in 2018, \$69,000 in grants was awarded to 12 organizations that support our purpose of building a healthier Mecklenburg County. These grants provide the following services and funding:

CARE RING, INC.: \$7500 - The Physicians Reach Out Program provides free healthcare to patients who lack health insurance and the ability to pay for care. Physicians Reach Out recruits volunteer physicians and other providers to consult with qualifying patients without charge. Our grant will enable many of our most vulnerable residents to access healthcare.

CHARLOTTE COMMUNITY HEALTH CLINIC, INC.: \$10,000 - An innovative collaboration with Charlotte Housing Authority will place a nurse practitioner, medical assistant, front desk staff and Licensed Clinical Social Worker directly in the Strawn Apartments located in the heart of South End. Our grant in support of onsite medical care will directly address transportation barriers that exist for so many in our community.

CHARLOTTE MECKLENBURG FOOD POLICY COUNCIL: \$3,000 - Food insecurity is a challenge that faces citizens throughout the county, but especially in areas known as “food deserts.” Our grant for Food Policy Advocacy Training in September 2018 will convene 100 nonprofit and community leaders to address food insecurity and improved access to safe, healthy and affordable food for citizens of Charlotte Mecklenburg.

CHARLOTTE NEUROSCIENCE FOUNDATION-MEMORY CENTER CHARLOTTE: \$3,000 - Memory Center Charlotte is a unique medical clinic providing compassionate patient care for those with Alzheimer’s and related dementias along with support for family members. Our grant supports the Memory Center Scholarship program, which covers the annual fee for eligible caregivers.

DILWORTH CENTER FOR CHEMICAL DEPENDENCY: \$5,000 - Through their Intensive Outpatient Treatment programs for Adolescents, Dilworth Center serves young people and their families facing chemical dependency issues. Our grant funds a Counselor for Adolescent Substance Use Disorder Treatment programs.

FAMILIES MANAGING MEDIA: \$2,000 - For more than 5 years, this organization has focused on the connection between brain development and electronic media use in children. Our grant supports Kids and Brains Seminars and Solutions Workshops. They are designed to help educate, empower and support parents to confidently develop a balanced digital media lifestyle for their children.

HOSPITALITY HOUSE OF CHARLOTTE: \$3,000 - Established over 31 years ago, Hospitality House provides lodging for families in medical crisis. Guests are charged \$45 per night, which is a partial operational cost. Our grant will fund the guest assistance program for those families who cannot afford the fee.

LET ME RUN: \$2,500 - Founded in 2009 by a Charlotte resident, this is a character building and running program for 4th - 8th grade boys. Over 1600 boys and 300 volunteer coaches participate annually. In addition to running, lessons include expressing emotion, valuing others, bullying, managing anger and sadness, honesty along with many others. With an increased need for scholarships to attend, our grant will fund about 25 boys.

NC MED ASSIST: \$10,000 - In 2017, MedAssist provided free prescription medication to over 3600 Mecklenburg County residents. To improve patient outcomes and better communicate with patients, they created a new position entitled Patient Compliance Advocate. The advocate serves as a liaison between the patient and pharmacist to help patients better understand their medications, and how to refill prescriptions and re-enroll each year. Our grant will supplement the salary for the Patient Compliance Advocate.

THE RELATIVES INC.: \$10,000 - NeighborCare was created to provide a safe option for minor children of socially fragile and homeless patients who require inpatient hospitalization and have no safe alternative care for their children. The Relatives serves as the lead agency in this community collaborative and prevents children from being taken into custody by the Department of Social Services. Our grant in support of NeighborCare improves health and emotional outcomes for parents and their children and keeps families intact.

SHELTER HEALTH SERVICES: \$10,000 - Homeless women and children living in the Salvation Army Center for Hope receive free health services through this clinic. Rates of mental illness among people who are homeless and living in shelters is twice the rate found in our general population. Our grant will increase access to both medical and mental health services by linking them rather than treating them as separate services.

TEEN HEALTH CONNECTION: \$3,000 - For 26 years, Teen Health Connection has been improving the health of adolescents in our community. Our grant supports “The Big Picture,” an engaging and dynamic theatrical production written and performed by adolescents, for adolescents. The multi-media musical addresses the most critical and relevant challenges faced by our community’s youth encouraging positive behavioral and health choices.



“When a person is diagnosed with Alzheimer’s disease, their life and the lives of their family members are changed irrevocably forever. Frequently we have families who desperately need the services of Memory Center Charlotte but do not have the funds to pay for the specialized care we offer. The grant from Healthy Charlotte Alliance enables MCC to offer scholarship assistance to families who are struggling to face the devastating impact of Alzheimer’s disease.”

Paula Foust, Executive Director, Memory Center Charlotte

“Healthy Charlotte Alliance’s grant in support of Care Ring’s Physicians Reach Out program will ensure more than 4,000 low-income uninsured patients are placed in a medical home with a primary care provider and have access to specialty care, diagnostic services, pathologists, dentists and mental health professionals. As a result, 75% of clients with an uncontrolled diabetes and/or hypertension diagnosis will normalize their chronic illness and more than 750 ED visits will be avoided, saving the community nearly \$11M in uncompensated care.”

Kelly Musante, Chief Development Officer, Care Ring

“Thanks to this grant from Healthy Charlotte Alliance, at least 25 boys in the Greater Charlotte Area that would not otherwise have the opportunity to do so will take part in the Let Me Run program during the 2018-2019 school year. Let Me Run provides these boys with coaches that deliver a 14 session curriculum that focuses on social, emotional, and physical health, which are all amplified through the power of running and racing in a season ending 5k run.”

Jay Seago, Let Me Run, Greater Charlotte Regional Director

“NC MedAssist is thankful for the continued support of Healthy Charlotte Alliance, which has supported our patients and our programs since 1997. With its support, we were able to continue providing lifesaving prescription medications to nearly 4,000 Mecklenburg County Free Pharmacy patients.”

Kristin Young, Foundations and Communications Director, NC MedAssist

“Funding support from Healthy Charlotte Alliance is helping to increase access to care for senior citizens living in public housing so they receive health care services on site, improving residents’ overall health by receiving consistent care, medications, and education through this outreach program.”

Jennifer Frey, Development Director, Charlotte Community Health Clinic



2018 JAMES GRAY CANNON AWARD RECIPIENT: SUZY GARVEY, HOSPITALITY HOUSE OF CHARLOTTE

For the past 21 years, Suzy Garvey has served multiple terms on the Hospitality House of Charlotte board including serving as board chair. She also chaired the Advisory Committee, Strategic Planning, and Development Committees on which she still serves. Suzy's passion for hospitality houses began when her husband's family started the first such house in Buffalo, NY. Kevin's Guest House was named in honor of Denis Garvey's brother who died of leukemia at the age of 13. After the Garveys moved to Charlotte, NC, Suzy became actively involved with Hospitality House of Charlotte (HHOC) and other charities. Every week since 1997, Suzy volunteers at Hospitality House, running the front desk and doing anything that is needed regardless of how menial the task.



In addition to her service at HHOC, Suzy has been a Junior League member for 44 years and is currently on their Sustainer Board, on the Archive Committee, is Transfer co-chair, and is on a special building task force. She was a past Sustainer President and Advisor to two past Junior League Presidents. She has been a volunteer Guardian ad Litem (GAL) for Abused and Neglected Children for 37 years and is currently the chair of the Mecklenburg GAL Foundation. She is on the Child Abuse Prevention Month Steering Committee and HIV/AIDS Council.

Congratulations to Suzy Garvey and thank you for your service in the community.

2018 GENIE HAYES AWARD RECIPIENT: KATHY KLIMAS



Kathy held many board positions in her 40 years with Healthy Charlotte Alliance. She was President in 2006 and served on the NC Medical Society Alliance Board of Directors in Raleigh. Kathy remained active on the board and in leadership positions. She has contributed her creativity and marketing skills very generously toward website updates, press releases, brochure and invitation design, and ultimately renaming and rebranding the Alliance in 2017. Kathy was instrumental in establishing community education as a priority for the Alliance with her "The Stigma Stops Here" event that attracted professionals and people from the community. She continues to be dedicated to this cause and created the Healthy Charlotte Alliance Classroom that has become an annual event. Kathy has unwavering allegiance to the mission of the Alliance and a positive, enthusiastic attitude toward any project of which she is a part.

She has dedicated countless hours and energy to making sure this organization not only continues to thrive but also evolves to meet the needs of our growing community.



2017 COMMUNITY CLASSROOM

The Healthy Charlotte Alliance Classroom on “Striking a Healthy Balance in the Digital World” was a huge success with over 150 attendees. Those present heard Melanie Hempe, RN, founder and president of the Charlotte based non-profit, Families Managing Media; Meredith Snapp, MD, a Board Certified neurologist; and Kathy O’Reilly, health educator at Teen Health Connection examine the effects of technology on our brains, our families, and society. They focused on what research tells us about the relationship between technology and mental health and what can be done within our families to ensure a healthier use of technology. This was a timely and pertinent topic to present to our community.



CLASSROOM SPONSORS



Thank you to all of our generous individual donors and community partners for their financial support toward our purpose of building a healthier Mecklenburg County.





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STATEMENT OF FINANCIAL POSITION

May 31, 2018

ASSETS

Current Assets

Cash and cash equivalents	\$12,715
Investments	\$1,837,550
Accounts receivable	\$724
Prepaid expenses	\$701
Total Current Assets	\$1,851,690

TOTAL ASSETS

\$1,851,690

LIABILITIES AND NET ASSETS

Liabilities

Accounts payable and accrued expenses	\$520
Deferred revenue	\$1,295
Total Liabilities	\$1,815

Net assets:

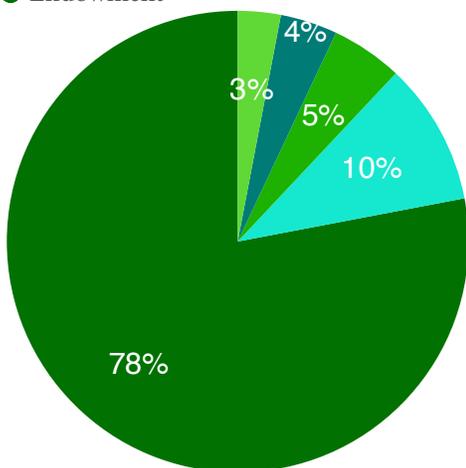
Unrestricted net assets	\$1,849,791
Temporarily restricted	\$84
Total Net Assets	\$1,849,875

TOTAL LIABILITIES AND NET ASSETS

\$1,851,690

Income

- Meeting Fees
- Contributions
- Endowment
- Member Dues
- Fundraising



Expenses

- Fundraising
- Programs & Grants
- Administration

