



























ANNUAL REPORT FY 2016-2017

COMMUNITY REPORT: FY 2016-2017

Message from Karen Chandler, 2016-2017 President of the Board

It has been my privilege and my pleasure to serve this organization this year.

Only through the outstanding work of this year's board and their committees have we been able to reach some significant milestones. The board has been serious, deliberate and respectful as we charted a new course for the organization.

Some of the milestones we reached are:

- 1. Created a vision statement for the organization. "Mecklenburg County residents are inspired and equipped to maintain good health."
- 2. Raised nearly \$50,000 with the Holiday House.
- 3. Launched a Planned Giving Program to carry our fund-raising efforts into the future.
- 4. Through a by-law change, made all members equal members.
- 5. Offered outstanding educational and entertaining programs.
- 6. Received the 2016 Dr. John G. Johnston Award for Excellence in Adolescent Medicine and Health from Teen Health Connection.
- 7. Thanks to successful fund-raising efforts over the last 84 years, awarded \$74,000 in grants for projects that support our mission of building a healthier community and making a significant impact on the lives of those we serve
- 8. Exceeded budget in income and are below budget for expenses. All board members are volunteers; there are no director salaries in our budget.
- 9. Introduced the new name for Mecklenburg Medical Alliance and Endowment.



Becoming Healthy Charlotte Alliance gives us a chance to remind others that while we honor our history, we are serious about growth, fulfilling our mission and generating new opportunities.

My very best, Karen Chandler 2016-2017 President





To advocate and/or initiate projects and programs that address Mecklenburg County health care needs.



To promote awareness of health related, charitable, scientific, and educational needs in the community.



To solicit gifts/grants for Healthy Charlotte Alliance's Endowment, and to distribute grants to health related programs in the community.



To develop the potential of Healthy Charlotte Alliance's members through leadership and service to the Charlotte-Mecklenburg community.

We thank our board, staff and members of Healthy Charlotte Alliance for their unwavering commitment and donation of time, talent and resources to meet our objectives and achieve our mission of building a healthier Mecklenburg County.



2016-2017 Healthy Charlotte Alliance Board of Directors

Mitzi Yount, Sherry Ward, Lois Benjamin, Brenda Wind, Judy Veross, Karen Chandler, Mimi Compton, Gina Clegg, Anne Shoaf, Jennie Carruth

Not pictured: Leslie Aronovitz, Pam Bullard, Carrie Howell, Kay Saville



MAAE is proud to announce that \$74,000 in grants has been awarded to the following 13 organizations that support MMAE's mission of building a healthier Mecklenburg County.

Autism Society of NC: \$2500 - The Autism Society of NC works to inform and educate the community about issues affecting individuals on the autism spectrum. This grant will provide scholarships to Mecklenburg County residents to attend ASNC's summer camp program at Camp Royall.

Camp Blue Skies Foundation: \$3000 - Camp Blue Skies is one of a few programs that provides an overnight recreational, outdoor experience for adults with developmental disabilities. Funds will underwrite Nurses Care for Camp, which provides extra nursing care at camp sessions.

Charlotte Community Health Clinic, Inc: \$10,000 - Grant will support Dental Care Program for the Uninsured at the Goodwill Opportunity Campus. With a high correlation between poor dental health and poor general health, this program's goal is to impact those with chronic health issues.

Charlotte Neuroscience Foundation - Memory Center Charlotte: \$5,000 - Memory Center Charlotte provides compassionate patient care for those with Alzheimer's and related dementias. Support for family members is an integral part of the Center's approach to treatment. Funding will provide scholarships for caregiver training and support.

Dilworth Center: \$5,000 - Through its intensive outpatient treatment programs, Dilworth Center serves young people facing chemical dependency issues and provides support for their families. Grant will be applied toward funding a treatment counselor for adolescents.

Friendship Trays: \$8,000 - Providing meals to over 1500 clients, Friendship Trays are delivered daily to individuals who are unable because of age or infirmity to obtain or prepare their own meals. This grant will go toward subsidizing Friendship Trays for clients unable to pay for their meals.

Hospitality House of Charlotte: \$4000 - Established over 31 years ago, Hospitality House provides lodging for families in medical crisis. This grant will purchase a new industrial sized refrigerator, that can safely store enough food to accommodate up to 80 overnight guests.

Lions Services, Inc: \$5,000 - Serving over 4,000 patients each year, the Lions Eye Clinic is the only cost free option for eye healthcare for the underprivileged in Mecklenburg County. This grant will help provide upgraded equipment to replace outdated donated equipment.

NC Med Assist: \$5,000 - Of the 60,000 uninsured Mecklenburg County residents, 50% take daily medication for chronic illness. The funds provided will purchase lifesaving medication for clients who cannot afford to purchase their prescriptions.

Novant Health Foundation - Bee Mighty Fund: \$3,000 - The Bee Mighty Fund supports the critical needs of premature babies by providing therapy and medical equipment. Established by parents who understood the newborn care challenges facing families with limited resources, the fund helps with expenses not covered by insurance.

Shelter Health Services: \$10,000 - Shelter Health Services provides free medical/mental health services for homeless women and children. MMAE's grant will increase access to services and the expanding needs of those living in the Salvation Army Center for Hope and Safe Alliance Shelter.

Supportive Housing Communities: \$10,000 - Recovery support and education are provided for formerly homeless people with a history of substance abuse. This grant will help prevent relapse and sustain recovery efforts for residents of McCreesh Place and other scattered site support communities.

Teen Health Connection: \$3,500 - Celebrating 25 years of improving the health of adolescents in our community, these funds will support, "The Big Picture," a theatrical production written and performed by adolescents for adolescents. Performances address the most critical and relevant challenges faced by our community's youth.

WORDS FROM OUR GRANT RECIPIENTS



"Our grant from Healthy Charlotte Alliance will increase access to healthcare and availability of medical, mental health and specialty services for homeless women and children that do not have care available to them. We are thankful for and appreciative of the financial support by Healthy Charlotte Alliance and the recognition of the importance of free healthcare for homeless women and children and the unique role our clinic plays in providing these services. Without this grant these women and children would truly be without care." Michael Sowyak, Shelter Health Services



"The addition of the new slit lamp made possible with the help of the grant from **Healthy Charlotte** Alliance has greatly enhanced the clinical exams offered for the patients seen in **Lions Services Eye Clinic. This** updated instrument extends the services provided for the community members served by the Clinic and will benefit many more patients in the future." Cleve Howard, Lions

Services Clinic

"We are grateful for the support of Healthy Charlotte Alliance in serving our community. Your funding is providing a diet specific, delivered meal each weekday for low-income meal recipients. These clients are unable to obtain meals for themselves due to age, disability, or illness and with limited financial resources would not be able to receive our services without a meal subsidy." Martha Cochrane, Friendship Trays

"A critical and costly challenge facing our community is the management of mental illness/dual diagnosis/substance use for people who are homeless. This grant will allow us to provide recovery support and education for formerly homeless people with a history of substance abuse. The Healthy Charlotte Alliance makes it possible to provide this vital service to our residents." Kelly Lynn, Supportive Housing Communities

"Because of Healthy Charlotte Alliance's generous contribution to the Dilworth Center, adolescents battling addiction can rediscover hope. Alcohol and drug abuse among underage youth is widespread in our community at a time where there has been a tragic reduction in the availability of adolescent treatment programs. The grant received from Healthy Charlotte Alliance will increase our capacity to serve young people and their families without judgment, creating positive support systems and enhancing their health and quality of life. We are deeply grateful for your support to help us save lives, restore families and strengthen our community." Charles A. Odell, Dilworth Center

JAMES GRAY CANNON AWARD



Meghan Hampton has been an integral part of the success of the Neonatal Intensive Care Nurseries at Levine Children's Hospital and the Charlotte Fetal Care Center since 2010.

After a complicated high-risk pregnancy, Meghan and Steve Hampton lost one of their twin girls, Katelynn, during childbirth. Two-pound sister Scottlyn, was immediately thrust into the fight of her life. The Hampton family found strength in each other and in the love and support of the staff at Levine Children's Hospital's Neonatal Intensive Care Nursery (NICN). To honor their children and to show support and appreciation for the care they received, the Hamptons started the "Cottie & Cake" Fund to support neonatal and fetal care at Levine Children's Hospital. Cottie and Cake were the nicknames that their older daughter Ella gave the twins.

In 2011, the Hampton family created a unique event called In the NIC of Time to support the Neonatal Intensive Care Nursery at Levine. Since its inception, In the NIC of Time has raised over \$440,000 for the Cottie & Cake Fund. Meghan has guided each event committee since 2011 and continues to rally her friends and family behind her and Levine Children's Hospital.



Funds raised through In the NIC of Time have supported the purchase of a Dornier Diode Laser, which offers Intra-utero Fetoscopic Laser Ablation. Funds have also been used to install a secure, private webcam system at the bedside of each infant in the Neonatal Intensive Care Nursery. This gives parents real-time video of their infant when they cannot be at the hospital. The most recent project being funded is aesthetic and machine upgrades for sleep rooms located in the NICN. These rooms serve as a place for new parents to "practice" a night's rest with their infant while having the help of nurses just outside the door.

Meghan is a fierce advocate for the smallest fighters in our community. It is an honor to award her the 2017 James Gray Cannon Award.

GENIE HAYES AWARD



The description of the Genie Hayes Award aptly fits Mitzi Yount. As a 44-year member of the Mecklenburg Medical Alliance and Endowment she has been involved in many aspects of the organization and commands a deep understanding of its history. She has been a part of our evolution from a "white glove" organization to one that is a true contributor in improving the health of the citizens of our community.

She has most notably served as treasurer for the alliance and the endowment numerous times, as well as, serving in many other board and committee positions including membership, nominating, Grants and Disbursements, yearbook, programs, proofing, Kit's, Prognewsis editor, civic affairs, and scrapbook.

Mitzi is precise, knowledgeable, and eagerly shares her skills with others. She is a great mentor. Although generally quiet, Mitzi's strong leadership skills have been evident on each board that she has served.

Mitzi's church, her children and the Mecklenburg Medical Alliance and Endowment have all benefited from her leadership skills.



The 2016 Holiday House was a hugely successful fund- raising and friend-raising project. Nearly \$50,000 was raised for the endowment. Twelve of Charlotte's most talented interior designers, home décor retailers, florists and landscape designers transformed the home of Dr. Elizabeth and Mr. Robert Rostan for the holidays. Over 1,000 people toured the house to see the work of the featured designers while learning about the impact the Alliance has on the health of the community.

We are thankful to these designers for there participation:

Sandy Gilcrist, Holidazzle'em; Brianna Conrad, B. Home; Jodi Pinion, Discovered Traditions; Lara Barnett, The Royal Gardens; Kathy Smith, Kathy Smilth Interiors; Jim Drake, Pottery Barn Kids; Cynthis Drury, Pottery Barn; Scott Sistare, Sistare Landscaping; Cathy Jones, Bedside Manor; Joel Houston, Flowers Plus; Tim Bagwell, T. Bagwell Interiors; Mary St. Clair, Frontgate.

HOLIDAY HOUSE SPONSORS:





























Thank you to all of our generous individual donors and community partners for their financial support toward our mission of building a healthier Mecklenburg County.

OUR SUPPORTERS: INDIVIDUAL

Julie Adams LIsa Adamson Penny Adkins EJ. Albergotti Martha Alexander Gretchen Allen Margaret Altany Suzanne Anderson Leslie Aronovitz Darlene Beard Lois Benjamin Robyn Benjamin Katherine Bianchi Barbara Boehm Barbara Bolz **Elenor Brawley** Doris Breckenridge Erin Brighton Pat Bryant Pam Bullard Nancy Bullard Nancy Carlton Jennie Carruth Barbara Chamblee Karen Chandler Cindy Chewnig Gina Clegg Dana Colee' Mimi Compton Rhonda Coumas Jane Craven Flaine Craven Debbie Darden Marjorie Daugherty Lane Drury Lisa Duggins Karen Dunaway Sandra DuPuy Marlene Ebert Julia Elliott Paula Evangelist Jerusha Fadial

Mary Ann Falciani

Claudia Fanning Kav Farmer Anne Fehring Gail Fernandez Julie Fields Carol Follmer Lynne Fort Renita Fowler William Fox Sandy Gamble Carolyn Gaskin Krissa Gaston Alice Gavigan Alan Goldberg Trish Golembe Norma Goodman Roz Greenspoon Michelle Griggs Pam Guice Linda Guilford Jennifer Gunn Louise Hanford Leigh Harlan Karon Hauch Barbara Hiestand Maureen Highley Virginia Hinshaw Kathy Howe Carrie Howell Janice Huff Scott Humphries Catherine Hunter Nancy Hutcheson Linda Irons Pauline Jackson Beth Jaszewski Carmel Joyce Mary Kamerer Beverly Keller Susan Kelly Kathleen Klimas Marge Koconis Linda Kramer

Ginette Lapierre Elizabeth Lassiter Janet Lefkowitz Anne Lockwood Barbara Lucas Caron Lve Joni MacDonald Donna Maurhan Barbara McGee Janice McIntosh Mary McLanahan Debra Miller Marvlee Mokris Kristen Mozayeni Pat Nesbit Jill Newman Alice Nichols Peg O'Bar Suzy Ohl Jackie Palmer Jane Pasquini Tressa Pearson Jean Penner Leslie Perlik Marie Price Beth Rankin Jan Rapisardo Eileen Ray Patsy Reames Paula Reutlinger Marsha Rich Cathy Ringwald Helen Ritch Joanna Roberts Robert Rostan Anne Rowe Christina Ryskiewich Gail Salmon Kav Saville Joan Scharf Diane Schwartz

Anita Shapiro

Patricia Sharawy

Maya Shenoy Magay Shepard Anne Shoaf Martha Short Melissa Sicard Sondra Sigmon Charlene Slaughter Patricia Smith Sue Smith Cindy Smith Tracy Smith Ingrid Steele Robyn Stump Teny Sugg Mary Jo Swanson Debbie Taylor Jayne Thomas Nancy Tidwell Julie Tuaale Sally Underwood Susan Vadnais Gail VanDerVeer Jean Vermuelen Judy Verross Anne Vesano Beelinger Voelinger Sophie Wachter Dianne Walker Sherry Ward Laura Weisner Sue White Diane Wilkerson Becky Williford Heidi Wilson Hannah Wilson Brenda Wing June Wise Sophie Wood Karen Yevak Kristin Young Mitzi Yount Anne Yudell

Mary Zweng

STATEMENT OF FINANCIAL POSITION

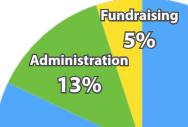
	May 31, 2017
ASSETS	
Current Assets	
Cash and equivalents	\$32,477
Investments	\$1,761,290
Accounts receivable	\$397
Prepaid expenses	-
Total Current Assets	\$1,794,164
TOTAL ASSETS	\$1,794,164
LIABILITIES AND NET ASSETS	
Liabilities	
Accounts payable and accrued expenses	\$451
Deferred revenue	-
Total Liabilities	\$451
Net assets:	
Unrestricted	\$1,793,629
Temporarily restricted	\$84
Total Net Assets	\$ <u>1,793,713</u>
TOTAL LIABILITIES AND NET ASSETS	\$1,794,164



Member Dues 4%
Contributions 5%

Fundraising 20%

Endowment 69%



Programs & Grants 82%